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B.M.S COLLEGE FOR WOMEN, AUTONOMOUS
BENGALURU – 560004

SEMESTER END EXAMINATION – JANUARY/FEBRUARY 2023
B.Voc R.M - I Semester

MANAGEMENT PRINCIPLES AND PRACTICE
(NEP Scheme 2021-22 onwards F+R)

Course Code: BVRM1DSC01
Duration: 2 ½ Hours

QP Code: 1027
Max. Marks: 60

SECTION-A

1. Answer any FIVE of the following questions. Each question carries TWO marks. (5x2=10)

- Give the meaning of Green management.
- Expand PERT and CPM
- What is Span of Control?
- Write any two differences between Centralization and Decentralization
- What is a single-use plan?
- Mention any 4 characteristics of Management.
- State the meaning of coordination.

SECTION – B

Answer any FOUR of the following questions. Each question carries FIVE marks. (4x5=20)

- Is management a science or an Art? Explain.
- Explain the principles of Organizing.
- What are the advantages and disadvantages of controlling?
- Explain the types of Communication.
- Explain the factors that determine Ethical or Unethical behavior

SECTION – C

Answer any TWO of the following questions. Each question carries TWELVE marks. (12x2=24)

- Explain Maslow's Need Hierarchy theory and Herzberg's Two Factor Theory of Motivation.
- Briefly explain the steps involved in Recruitment process
- What is leadership? Explain in detail the various leadership styles.

SECTION – D

Answer any ONE of the following questions, carries SIX marks.

(6x1=6)

10. Illustrate the different types of authority followed in an organization of your choice and also draw the organization structures.
11. Explain the types of planning adopted by a business organisation

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